

The Rules To be Amazing
Sheena LC Walker BA



Beyond the Curve Career Program

The Five Secrets of Securing a Job Offer

- Ability and suitability
- Willingness
- Manageability and team work
- Professional behavior
- Everyone employs people for the same job be a problem solver
- Keep Smiling

Sheena



My Corporate Career Program

The Rules to Being Amazing in Your Career

Are you a Corporate Business professional, a Senior Executive? A CEO about to embark on a Career change, are you looking for a new opportunity to maximize your chances of success.

- This Development program has been tailor-made to meet the demands of those facing career changes and who want to be positioned as a leader
- Daring to be different in our new economy, senior professionals now need to rapidly adapt to different markets, sectors, companies and cultures.
- Learning how to present yourself effectively and confidently in front of any panel or board is now an essential requirement in the Recruitment process

Receive my personal expert guidance and support in your next career move. We will support you to translate your knowledge skills and experience into a new setting. Our signature program will be bespoke but may include the following:

- Recruitment & Selection Results Model
- 10 Steps to an Employer to say yes
- Business, Social Etiquette, Business Culture
- Quality Standards, Models of Good Practice
- The Art of Public Speaking in Business settings
- Presenting with Impact and Influence at Interviews
- Group Role Play Assessment
- Ambassadorial Leadership Qualities
- CV Building Skills Cover Letter that reflects your ambitions
- Strengthen Your Visibility online and LinkedIn
- Build your Profile Identity
- Build Your Brand presence and Voice
- Interview Plan Prepare Perform on the day

- Career Opportunity and Skills assessment
- Guides on Career-related topics
- Conversational Networking and Personal Branding
- Access to information and research about target companies
- Social Media profiles
- Range of networking groups and events
- Talent Connectors and Recruiting Specialists
- Emotional Intelligence in Business
- Drive For Commercial Success
- Bespoke Executive Coaching
- On Camera Executive Coaching

About the Author



Sheena L C Walker B A

Sheena Walker has the ability to turn experts into an authority, inspire executives, entrepreneurs, speakers and trainers to create world-class programs and presentations. She does this faster and more effectively than any other speaker or coach. The best clients are individuals and companies who realize that career development, powerful persuasion professional mastery? and public speaking will give them a competitive edge.

Sheena is the creator of "Performance by Design" is an International Speaker, Global Trainer, Radio Presenter, Podcast Host and Educator of High Performance

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